

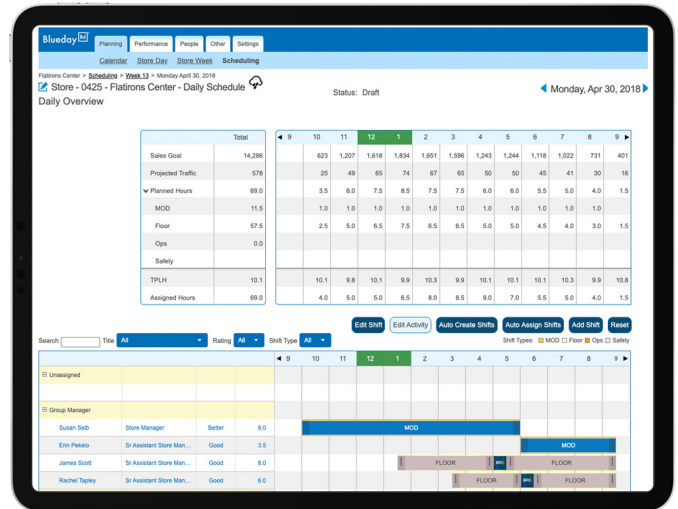


# Intelligent Scheduling

Provide store managers with the tools they need to create the right schedules in minutes

Creating an optimal staffing schedule is essential to delivering a great customer experience. By harnessing advanced Machine Learning (ML), Intelligent Scheduling can optimize associate hours across a week or a day, matching traffic opportunities with shifts that align to a retailer's operating practices.

With advanced optimization features, store managers have all the required data at their fingertips to create schedules in minutes and ensure each shift is positioned to operate at maximum efficiency.



Backed by our deep expertise in machine learning and retail, the Intelligent Scheduling tool will help retailers:

## Balance store labour hours across the day and week

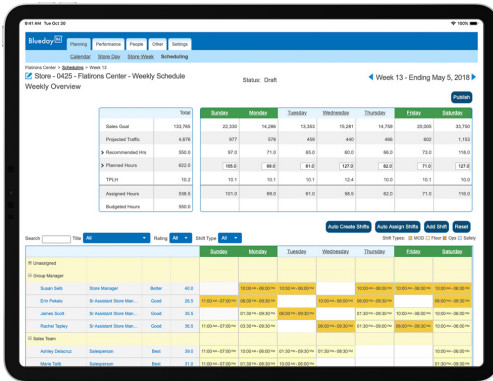
Intelligent Scheduling identifies traffic fluctuations from day-to-day, hour to-hour and recommends how to balance labour hours from open to close every day of the week.

## Create smarter schedules in less time

Intelligent Scheduling streamlines the process of making a smart schedule. Using ML to analyze multiple data sources, it quickly creates optimized schedules and utilizes drop and drag tools to give managers the freedom to make edits to the recommended schedule.

## Get the right people on the right schedule at the right times

With Intelligent Scheduling, store managers can automatically see coverage needs for every day, shift, and hour. The tool also analyzes performance, availability, and employment data to suggest the team members best suited for each shift.



## Business Results

Increase revenue by creating sales driving schedules in minutes

Optimize efficiency by designing and executing daily action plans that are adaptive to the changing conditions of the store

Drive greater accountability with associates and shift leaders

## Tulip Bluesday

A centralized suite of tools to help finance, retail operations, and in-store leadership improve the performance of store teams

### Intelligent Scheduling

How can every store create schedules that best utilize their labor budget for sales performance?

### Performance Planning

How can each store team beat their sales goal this week?

### Precision Budgeting

What is the best way to set goals and budgets to maximize results?

## Other Tulip Apps

Everything you need to elevate service and personalize customer engagements.

### Clienteling

Store associates can manage customer information, preferences, follow-ups, and client communication with an intuitive, simple to use mobile app.

### Checkout Nova

Seamlessly process orders anywhere in the store, and includes an omnichannel shopping cart, order processing capability, and complete order history including refunds.

### LiveConnect

Customers can communicate with retail stores in real-time over their preferred social channels through a simple and intuitive user interface.

### Assisted Selling

Provide customers real-time inventory information, product details, pricing, promotions, customer reviews and ratings from across the endless aisle.

Tulip is a mobile application provider focused on empowering associates in retail stores. Partnered with Apple, Tulip's mission is to harness the power of the world's most advanced mobile technology to deliver simple-to-use apps for store associates to look up products, manage customer information, check out shoppers, and communicate with clients. Leading retailers like Mulberry, David Yurman, Saks Fifth Avenue, Kate Spade, Coach, Michael Kors and Bonobos use Tulip in their stores to elevate the shopping experience, increase sales and improve customer service.

Learn how to power your fleet of store associates with mobile technology.

Contact us at [www.tulip.com](http://www.tulip.com)